

**Winthrop Rockefeller:
Bibliography of Materials held by UALR Archives and Special Collections**

Includes: Manuscripts, monographs, books, pamphlets, and articles
Winthrop Rockefeller, Rockefeller Family,
Winthrop Rockefeller Foundation,
Winrock Farms, and Winrock International

(Compiled June 1999, updated March 2010, kml)

I. Manuscript Collections:

Winthrop Rockefeller Collection. Gubernatorial papers, public relations, audio-visual materials, memorabilia, files of Jeannette E. Rockefeller, and printed materials are organized in Record Group form.
Collection UALR.0001

Arkansas Video Cassette Collection.
[Includes 10-minute color film "Continuing the Challenge: History of Winrock Farms and the Mission Goals of Winrock International"].
Collection B-29, Series I, Item 6

Burton, Marion B. [Interview for the Arkansas Aviation Historical Society].
Collection UALR.0218, File 124

Garner (J. E.) Papers. ["Legislative correspondence, 1957-1958" file includes correspondence from Rockefeller].
Collection UALR.0048, Box 1, File 7

Hoeltzel (Pauline) Collection. [Includes a file of newsclipping related to Winthrop Rockefeller, dated 1953 to 1956].
Collection UALR.0094, Box 2, File 10

Jacoway, Daisy Tribble. [Interview about Little Rock women - their viewpoints and attitudes].
Collection UALR.0218, File 24

Kennedy (Jon) Cartoon Collection. [Includes a number of political cartoons featuring Winthrop Rockefeller].
Collection UALR.0023 **OV**

Reynolds (George) Papers. [Reynolds was President of Winrock Enterprises from 1955 to 1965].
Collection UALR.0093

II. Writings / Speeches of Winthrop Rockefeller:

Milam, Max. *Administrative reorganization in Arkansas*. [Jonesboro, Ark.?]: Arkansas Program Planning Project, 1968. [Foreword by Winthrop Rockefeller.]
ARK JK5131 .M5x

Rockefeller, Winthrop. [Arkansas Industrial Development Commission]. Reprint. [S.l.: Yale and Towne Manufacturing Company, 1956]. [A series of three articles that originally appeared in the *Christian Science Monitor*].
PAM 02731

_____. "Executive clemency and the death penalty." *The Catholic University Law Review*, v.21, no.94 (1971): pp.[94]-102.
PAM 01886

_____. "First inaugural address, January 10, 1967." *Dreams of power & the power of dreams: the inaugural addresses of the governors of Arkansas*. Ed. by Marvin E. DeBoer. Fayetteville: University of Arkansas Press, 1988. pp.1103-1110.
ARK J87 .A816 1988

_____. A Paper on education. [S.l.: s.n., 1967?]
PAM 02457

_____. Our freedom is not free. [S.l.: s.n., 1972] ["An address... delivered to the National Security Commission of the American Legion at Washington, D.C., March 2, 1972"].
PAM 05093

_____. "Second inaugural address, January 14, 1969." *Dreams of power & the power of dreams: the inaugural addresses of the governors of Arkansas*. Ed. by Marvin E. DeBoer. Fayetteville: University of Arkansas Press, 1988. pp.1111-1116.
ARK J87 .A816 1988

_____. "Three major industry growth areas." *Southern Living*, v.2, no.6 (July 1967): pp.42,45,57.
PAM 02002

_____. "We need a rural renaissance." *Consulting Engineer* (March 1968): pp.200-206.
PAM 01883

III. Books / Theses / Dissertations:

Hammons, Lyle W. *Campaign communication strategies and techniques of Winthrop Rockefeller: a study in persuasion*. Thesis (M.A.) University of Arkansas at Little Rock, 1985.
ARK - HAMMONS

III. Books / Theses / Dissertations (cont'd):

Jones, Merrill Anway. *A Rhetorical study of Winthrop Rockefeller's political speeches, 1964-1971*. Ph.D. Dissertation, Louisiana State University, 1984.

ARK F411 . R62 J66 1984

Murton, Tom and Joe Hyams. *Accomplices to the crime*. New York: Grove Press, [1970].
ARK HV9475 .A92 M85

Urwin, Cathy Ann Kunzinger. *Agenda for reform: Winthrop Rockefeller as governor of Arkansas*.
Fayetteville: University of Arkansas Press, 1991.
ARK F415.U78 1991

_____. *Winthrop Rockefeller as governor of Arkansas, 1967-1971*. Ph.D. Dissertation, University of
Notre Dame, 1988.
ARK JK5152 .U78 1967

Ward, John L. *The Arkansas Rockefeller*. Baton Rouge: Louisiana State University Press, c.1978.
ARK F415.3 .R62 W37

IV. Articles / Pamphlets / Papers:

"3,000 pay tribute to WR at his beloved Petit Jean." *Arkansas Gazette* (March 5, 1973): p.1.
PAM 05089 - Names: Rockefeller

Annual dinner of the National Urban League and the Urban League of Greater New York,
honoring James Felt and Winthrop Rockefeller... [New York: National Urban League,
1956]
PAM B - Names: Rockefeller

"Arkansas, Opportunity Regained." New York: Time, Inc.,1996
PAM 01821

Bagdikian, Ben H. "Win Rockefeller vs. Orval Faubus: showdown in Arkansas." *Saturday
Evening Post*, v.237, no.32 (September 19, 1966): pp.75-[77].
PAM 01884

Brief resume of Win Rockefeller's personal contributions to Arkansas, 1953-1968. [S.l.: s.n.,
1969?]
PAM 05092 - Names: Rockefeller

Broadwater, Lisa. "Rockefeller: The Man and His Vision" *Arkansas Democrat Gazette*,
1999
PAM 05088

IV. Articles / Pamphlets / Papers (cont'd):

"Burial to be at Petit Jean: Rockefeller's ashes will be sent home." *Arkansas Democrat*
(February 23, 1973): p.1.
PAM 05089

Dietel, William M. "Winthrop Rockefeller: the legacy of a philanthropist." [Presented at the official opening of the Winthrop Rockefeller Collection at UALR, July 1983].
PAM 1737

Dillard, Tom. "That NAACP, Urban League, Negro loving Rockefeller." [Presented at the official opening of the Winthrop Rockefeller Collection at UALR, July 1983].
PAM 04154

_____. "Winthrop Rockefeller." *Governors of Arkansas*. Ed. by Timothy P. Donovan and Willard B. Gatewood, Jr. Fayetteville, Ark.: University of Arkansas Press, 1981. pp.226-234.
ARK F410 .G6

_____. "Winthrop Rockefeller." *Governors of Arkansas*. Second edition. Ed. by Timothy P. Donovan, Willard B. Gatewood and Jeannie M. Whyne. Fayetteville: University of Arkansas Press, 1981. pp.236-245.

Ferguson, John L. "Winthrop Rockefeller, governor extraordinary." [Presented at the official opening of the Winthrop Rockefeller Collection at UALR, July 1983].
PAM 04155

"Friends, foes pay tribute to WR." *Arkansas Democrat* (February 23, 1973): p.1.
PAM B - Names: Rockefeller

Galt, Ann. "Arkansas Governor Winthrop Rockefeller calls aircraft 'invaluable tools,' his pilots are 'vital executive assistants.'" *Professional Pilot*, v.2, no.8 (August 1968): pp.20-22.
PAM 00320

"Great Arkansan,' political foes, friends declare." *Arkansas Gazette* (February 23, 1973): p.1.
PAM B - Names: Rockefeller

Jones, M. Anway. "The 'Era of excellence': Winthrop Rockefeller's rhetorical vision." [Presented at the official opening of the Winthrop Rockefeller Collection at UALR, July 1983].
PAM 03009

Lancaster, Bob. "Fifty Who Mattered: A Roster of Those Who Helped Make Arkansas Whatever Arkansas is." Little Rock: Arkansas Writers' Project, 1985
PAM 04438

IV. Articles / Pamphlets / Papers (cont'd):

Lisenby, Foy. "Winthrop Rockefeller and the Arkansas image." [Presented at the official opening of the Winthrop Rockefeller Collection at UALR, July 1983].
PAM 1742

_____. "Winthrop Rockefeller and the Arkansas image." *Arkansas Historical Quarterly*, 43 (1984): pp.143-152.

Morris, Joe Alex. "The hillbilly Rockefeller." *Saturday Evening Post*, v.229 (1956): pp.23-25,63-66.
PAM 02142

Oswald, Harry L. "Winthrop Rockefeller (1912-1973): the big man was a big friend and a big member of the Arkansas Electric Cooperatives." *Rural Arkansas*, v.27 no.6 (April 1973): pp.3-5.
PAM 02448

Roberts, Bobby. "The Winthrop Rockefeller Papers and research in Arkansas history."
[Presented at the official opening of the Winthrop Rockefeller Collection at UALR, July 1983].
PAM 04156

"Rockefeller dies; he altered course of state politics." *Arkansas Gazette* (February 23, 1973): p.1.
PAM 05089

"Rockefeller, Winthrop." *Who is Who in Arkansas*. Comp. by Chester C. Allard. Little Rock, Ark.: Allard House, 1959. v.1, pp.204-205.
ARK F410 .W47 v.1

"Rockefeller, Winthrop." *Who is Who in Arkansas*. Comp. by Jerry L. Russell and Bessie Butler Newsom Allard. Little Rock, Ark.: Allard House, 1968. v.2, pp.221-222.
ARK F410 .W47 v.2

"The Transformation of Arkansas." *Time Magazine*, v.88, No.23 (December 2, 1966): pp.24-28.
PAM 55

"The Win Rockefeller Story." Little Rock: Allied Printing, n.d.
PAM 05472

"WR bequeaths most of wealth to charity, Arkansas projects." *Arkansas Gazette* (February 24, 1973): p.1.
PAM 05089

IV. Articles / Pamphlets / Papers (cont'd):

[Winthrop Rockefeller biographical sketch]. [S.l.: s.n.,1964] [Press release for Rockefeller's 1964 gubernatorial campaign].
PAM 03904

"Winthrop Rockefeller dies of cancer." *Arkansas Democrat* (February 22, 1973): p.1.
PAM 05089

Winthrop Rockefeller, May 1, 1912 - February 22, 1973. [S.l.: s.n.], 1973. ["A memorial service, Sunday, the fourth of March, nineteen hundred and seventy-three... Petit Jean Mountain, Conway County, Arkansas."]
ARK F415.3 .R62 W55 1973

V. Gubernatorial Campaign Materials:

Arkansas Outlook. [newspaper]. Archives holds 1964-1979.
ARK JK2358 .A8

Building for the people: a factual report of progress: the Rockefeller Administration. [Little Rock, Ark.: Rockefeller for Governor Committee, c1968.] [2 items]
PAM 1667

Democrats for Rockefeller. *Cranking up the old machine: a collection of editorial humor and comment about the Arkansas gubernatorial campaign, 1968*. [Camden, Ark.: Hurley Press, 1968]
ARK JK2293 .A8 D4

How far we have come; how far we can go...: a review of promises fulfilled since 1967. [Little Rock, Ark.: WR70 Campaign Headquarters, 1970]
PAM B - Names: Rockefeller

My Commitment to Arkansas. [Little Rock, Ark.: WR70 Campaign Headquarters, 1970]
PAM 05090

Pocketful of facts: a quick summary of progress under Governor Rockefeller, 1967-1970. [Little Rock, Ark.: WR70 Campaign Committee, 1970]

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ARK JK2358 .A8 W7

Win Rockefeller family album. [S.l.: s.n., 1966?]
PAM 05087

VI. Rockefeller Family / Biographical Materials:

Chase, Mary Ellen. *Abby Aldrich Rockefeller*. New York: Macmillan, 1950.
ARK CT275 .R747 C48

Collier, Peter and Daniel Horowitz. *The Rockefellers: an American dynasty*. New York: Holt, Rinehart, and Winston, c1976.
ARK E747 .C64

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ARK E748 .R673 D4

Engelbrecht, Curt. *Neighbor John: intimate glimpses of John D. Rockefeller*. New York: The
Telegraph Press, [c1936]
ARK CT275 .R75

Fosdick, Raymond Blaine. *Adventure in giving: the story of the General Education Board, a
foundation established by John D. Rockefeller*. New York: Harper & Row, [1962].
ARK LC243 .G4 F6

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ARK HD2769 .O4 F6

Gervasi, Frank. *The real Rockefeller: the story of the rise, decline, and resurgence of the presidential
aspirations of Nelson Rockefeller*. New York: Atheneum, 1964.
ARK E748 .R673 G4

Gilbert, Miriam. *Money and mud: the life of John D. Rockefeller*. Montgomery, Ala: American
Southern, [c1964].
ARK CT275 .R75 G54

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ARK E748 .R673 .M6

Nevins, Allan. *Study in Power: John D. Rockefeller, industrialist and philanthropist*. New York:
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ARK CT275 .R75 N42

Newhall, Nancy Wynne. *A Contribution to the heritage of every American: the conservation activities
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ARK SB482 .N4744

VI. Rockefeller Family / Biographical Materials (cont'd):

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proceedings of the First Rockefeller Archive Center Conference, December 5, 1975*. [S.l.: The
Center, c1976]
ARK KF4325 .A75 R6

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the future of theatre, dance, music in America*. New York: McGraw-Hill, [1965].
ARK PN1582 .U6 R6

Rockefeller Brothers Fund. *Prospect for America: the Rockefeller Panel reports*. Garden City, N.Y.: Doubleday, 1961.
ARK E835 .R59

Rockefeller Family Association. *The Transactions of the Rockefeller Family Association for...* 1905. New York: Knickerbocker Press, 1910.
ARK C571 .R67 1910.

Rockefeller, John D., Jr. *The Personal relation in industry*. New York: [The Author], 1917. ARK HD 6961 .R6

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ARK HN65 .R59

Rockefeller, Nelson A. *The Future of Federalism*. Cambridge: Harvard University Press, 1962.
ARK JK325 .R58

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ARK HC 110 .E5 .R63

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Shaplen, Robert. *Toward the well-being of mankind: fifty years of the Rockefeller Foundation*. Garden City, N.Y.: Doubleday, 1964.
ARK HV97 .R6 S47

VII. Winrock Farms and Winrock International:

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PAM 04439

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ARK TX353 .C6x

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PAM 03182

Winrock International Institute for Agricultural Development. *Winrock International annual report*. Morrilton, Ark.: Winrock International. Archives holds 1987, 1989 and 1997.
ARK HD1417 .W56

VIII. Winthrop Rockefeller Foundation / Published Reports:

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ARK RA447 .B5

Brown, Robert L. *The Second crisis of Little Rock: a report on desegregation within the Little Rock public schools*. Little Rock, Ark.: Winthrop Rockefeller Foundation, c1988.
ARK LC214.23.L58 B6 1988

Dabson, Brian. *Entrepreneurial Arkansas: Connecting the Dots* [A study commissioned by the Winthrop Rockefeller Foundation] Washington, D.C.: Corporation for Enterprise Development, 2003.
HC107.A8 D33 2003 Ark

VIII. Winthrop Rockefeller Foundation / Published Reports (cont'd):

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ARK TD524 .A8 L6

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PAM 03754

McRae, Tom C. (Pres., Winthrop Rockefeller Foundation). *Economic development a question of leadership*. [S.l.: The Author, 1985] (Presented to UALR March 12, 1985.)

PAM 03417

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PAM 04168

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The Twenty-five Year Journey: 25th Anniversary, 1974-1999 [Winthrop Rockefeller Foundation]. Little Rock: The Foundation, 2001

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Tynan, Vicki F. *Responsible choices in taxation: a billion dollars in alternatives: final report*. Little Rock, Ark.: Winthrop Rockefeller Foundation, 1983.

ARK HJ9201 .T9

VIII. Winthrop Rockefeller Foundation / Published Reports (cont'd):

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- _____. *School days: contemporary views on Arkansas public education*. Little Rock, Ark.: Winthrop Rockefeller Foundation, c1978.
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- _____. *School property taxation in Arkansas*. Little Rock, Ark.: Winthrop Rockefeller Foundation, c1983.
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VIII. Winthrop Rockefeller Foundation / Published Reports (cont'd):

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