

Helen T. Leigh Museum Field Trip Grant 2014

The assassination of Archduke Franz Ferdinand of Austria on June 28, 1914 set the stage for the First World War. Nations all over the world entered a war that lasted until November 11, 1918. Throughout those four years, nations produced war posters to encourage enlistment, fundraising, and public support for the war effort.

The MacArthur Museum of Arkansas Military History invites students and teachers to see posters first hand in its newest exhibit, *First Call: American Posters of World War I*. This colorful exhibit highlights the creation of numerous posters from the United States and their role in wartime propaganda.

These posters offer a unique perspective of World War I through artist's rendition of frontline and home-front scenes to spur Americans into the war

effort. Organizations such as the United War Work Campaign, the American Red Cross, and most notably the Liberty and Victory Loan campaigns were successful in generating support for the war. The exhibit will be on display through November 30, 2014.

The Helen T. Leigh Museum Grant offers 5th through 12th grade teachers in Arkansas up to \$500 to bring students to the MacArthur Museum of Arkansas Military History to enhance the teaching of World War I, military history, home-front efforts, and more.

The Helen T. Leigh Museum Grant application is available through the MacArthur Museum of Arkansas Military History and the Arkansas Humanities Council. Deadlines are the first of each month except December. Applicants must contact the museum to schedule their field trip prior to applying for the grant. Admission to the museum is free.



Grant Guidelines

- The Helen T. Leigh Museum Field Trip Grant is available to public schools in Arkansas, grades 5 – 12.
- Field trips are available through the MacArthur Museum of Arkansas Military History and **must be scheduled prior to submitting the application.**
- All field trips must take place at MacArthur Museum of Arkansas Military History in Little Rock, Arkansas.
- Maximum Award: \$500.00*
- Funds may be used for the following:
 1. Mileage Reimbursement: Up to .56 per roundtrip mile
 2. Costs Associated With Bus Driver(s) Fee and Use of Bus
 3. Substitute Teacher(s)
- To schedule a field trip to MacArthur Museum of Arkansas Military History, please contact the museum at 503 E. 9th Street, Little Rock, AR 72202, 501.376.4602 or via email at macarthur@littlerock.org.
- For information regarding the Helen T. Leigh Museum Field Trip Grant, please contact Jama Best, Senior Program Officer, Arkansas Humanities Council, 407 President Clinton Avenue, Suite 201, Little Rock, AR 72201, 501.320.5761 or jamabest@sbcglobal.net.



*If further funding is needed beyond the maximum amount of \$500, please provide a justification and a total amount to accompany your application.





**The Arkansas Humanities Council
in partnership with**

The MacArthur Museum of Arkansas Military History



Helen T. Leigh Museum Field Trip Grant Application

School

Name: _____

Address: _____

Principal's Name: _____ Phone: _____

Principal's Email: _____

Principal's Signature: _____

Teacher

Name: _____

Title/Subject: _____

Grade: _____ Number of Students: _____

Email: _____ Phone: _____

Date of scheduled field trip: _____

1. Which MacArthur Museum of Arkansas Military History Program(s) are you scheduled to receive?

_____ *First Call: American Posters of World War I*

_____ *From Turbulence to Tranquility: The Little Rock Arsenal*

_____ *The Sun Never Sets on the Mighty Jeep: The Jeep During World War II*

_____ *Capital and Conflict: Little Rock and the Civil War*

_____ *By the President in the Name of Congress: Arkansas's Medal of Honor Recipients*

_____ *Duty, Honor, Country: General Douglas MacArthur*

_____ *Food for Thought* – A look at soldiers' rations from the Civil War to present.

_____ *Flags of Our Fathers* – The meaning and symbolism of the American Flag.

_____ *Martyr Me This* – Who becomes a martyr in time of war and why, using the David O. Dodd story.

_____ *Play Ball!* – A look at the story of baseball in Arkansas during 1867.

2. Provide a brief description of how the programs offered will enhance classroom activities studied. (Please be specific.)

3. Provide the name of the humanities scholar and describe the role he or she will have in this project. (Please attach a Humanities Scholar Participation Agreement Form.)

4. Please discuss how the project will be evaluated.

Budget

Mileage Reimbursement (Up to .56 per roundtrip mile)	\$ _____
Bus Driver(s) Fee	\$ _____
Use of Bus(es) Fee	\$ _____
Substitute Teacher(s) Fee	\$ _____
Total Cost:	_____

The Helen T Leigh Museum Grant is supported by a generous donation by Mrs. Helen T. Leigh in memory of her husband, Lt. Col. Gilbert Leigh, U. S. Air Force. World War I posters are made available through the Thomas Wilson Clapham Collection donated by the Clapham family in his memory. Poster conservation work provided by Mrs. Helen T. Leigh.